

Calendar Year 2021 Update



2023 Strategic Direction

“You shall love the Lord your God with all your heart and with all your soul and with all your strength and with all your mind, and your neighbor as yourself.”

Luke 10:27



Our Mission

Cru Inner City serves and mobilizes the church to live out God's heart for the poor so all can grow in Christ to build spiritual movements everywhere.



Our Goals

Through 2023



Our Goals

Through 2023

GOAL 1

1,000,000 gospel engagements

GOAL 2

8,000 people in whole-person discipleship relationships

GOAL 3

12,000 believers trained and mobilized for ministry among people in poverty

GOAL 4

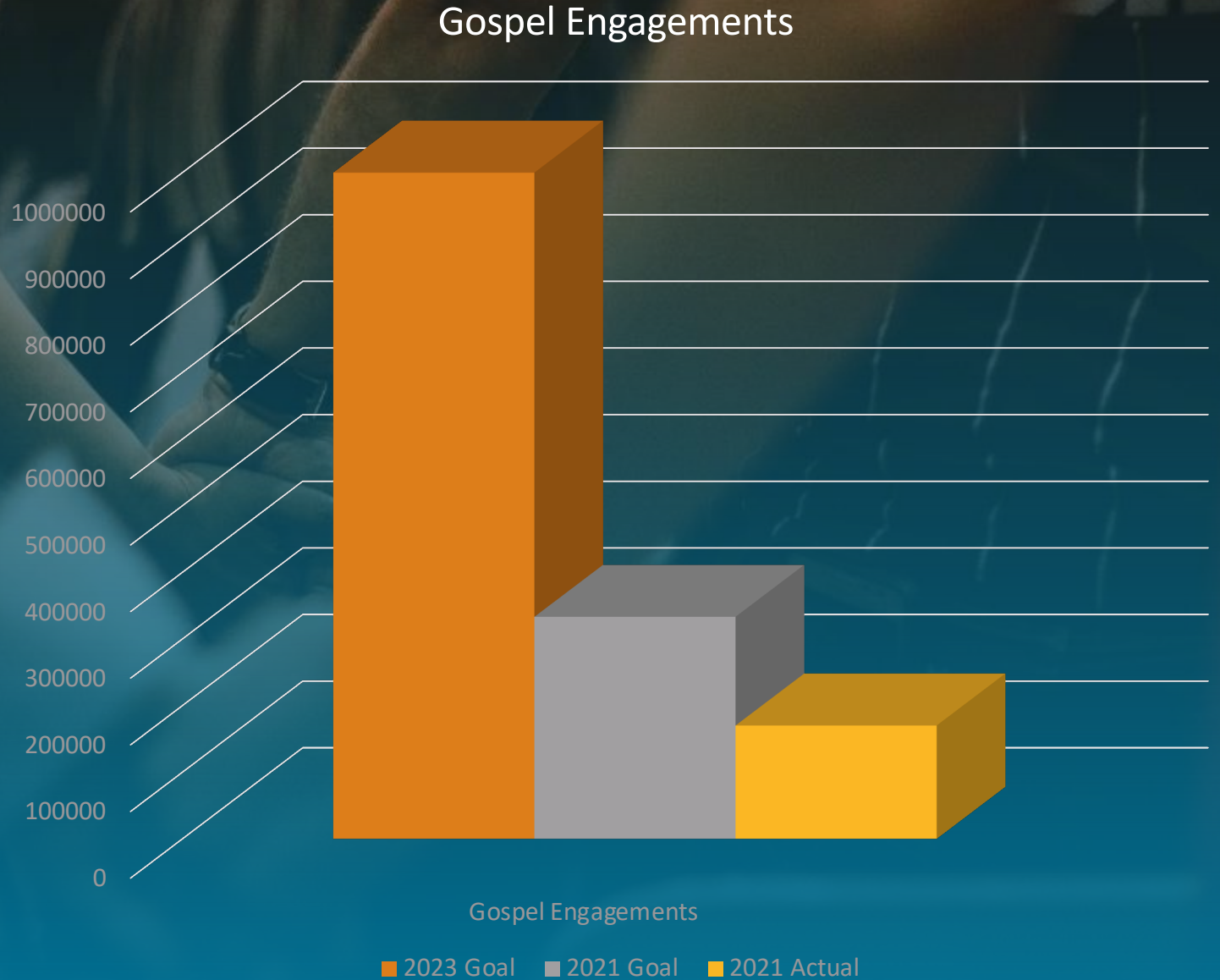
90 new staff recruited to expand ministry impact

GOAL 1 – By the end of 2023

1,000,000 gospel engagements

Calendar Year 2021

170,200 gospel engagements



GOALS

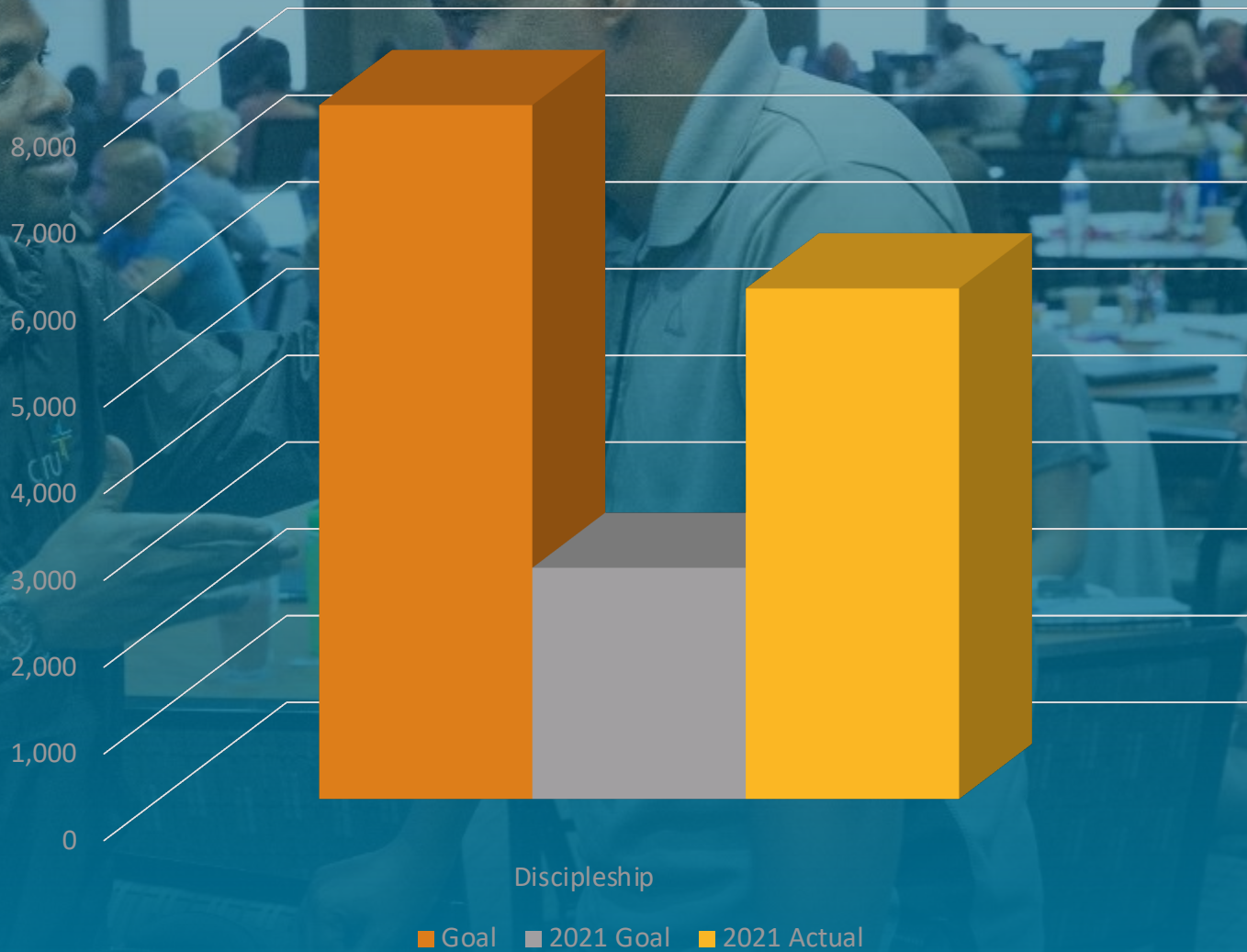
GOAL 2

8,000 people in WPD

Calendar Year 2021

5,886 people in WPD

Whole Person Discipleship



GOALS

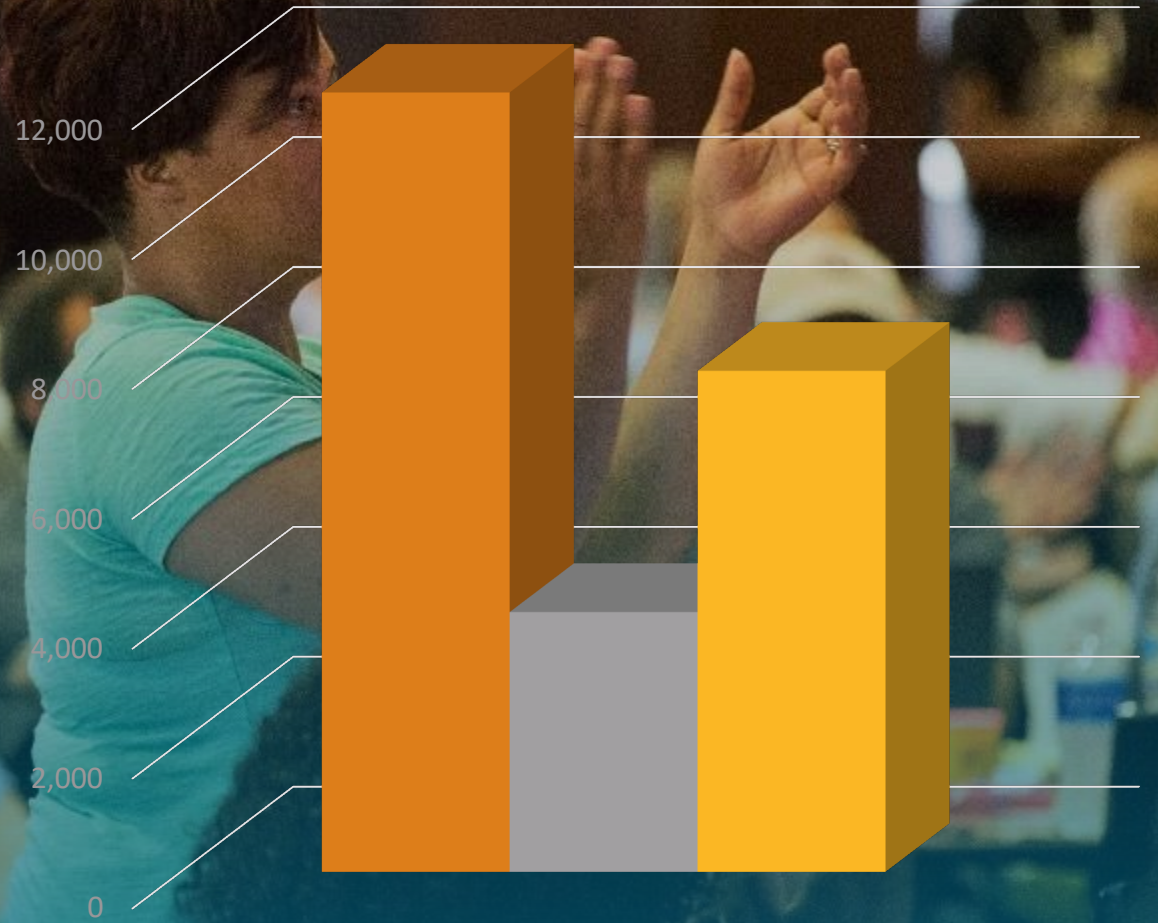
Believer trained

GOAL 3

12,000 believers trained

Calendar Year 2021

7,714 believers trained



Believers Trained

2023 Goal 2021 Goal 2021 Actual

GOAL 4

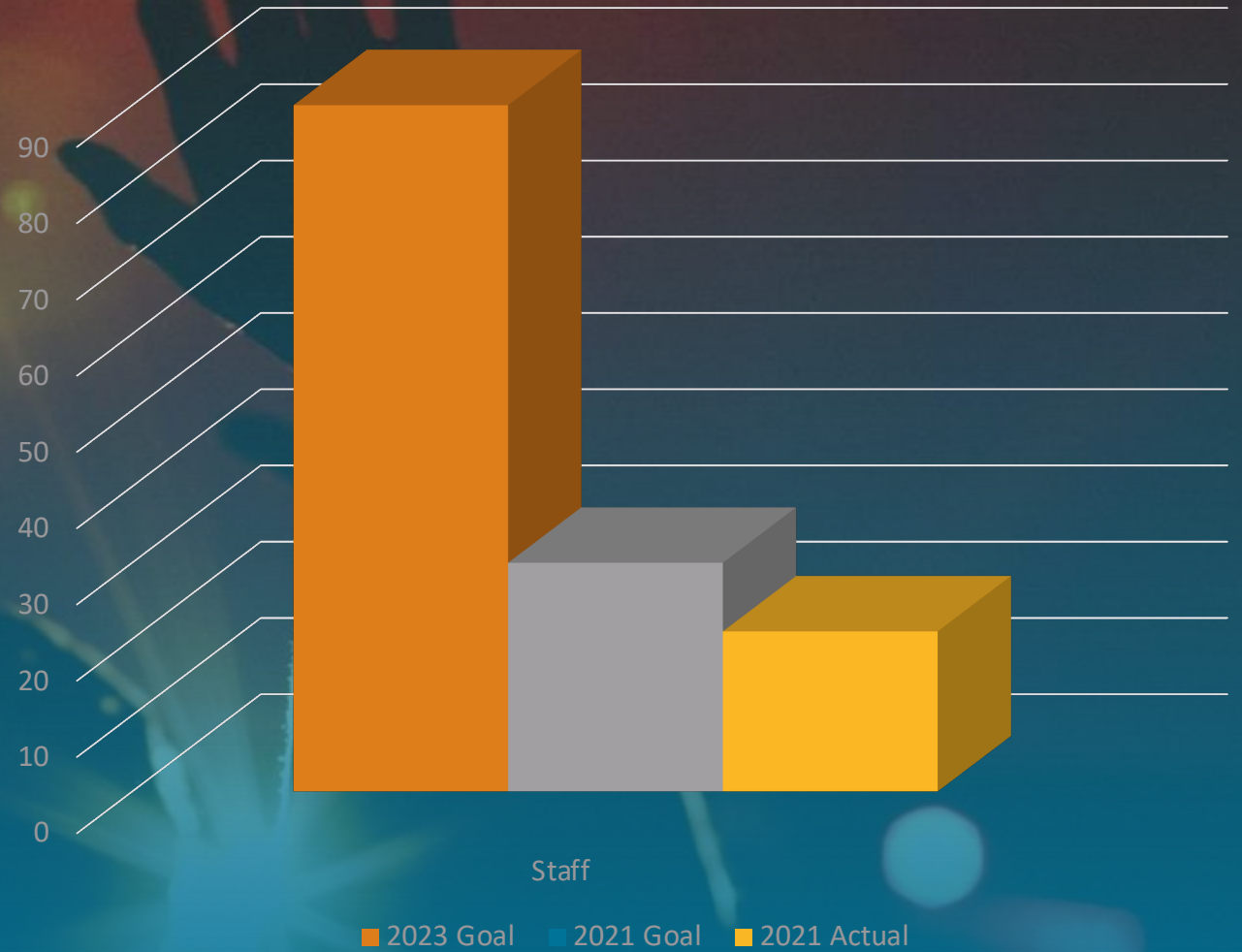
90 new staff

FY 2021

21 new staff

GOALS

New Staff



Calendar Year 2021 Update



2023 Strategic Direction

“You shall love the Lord your God with all your heart and with all your soul and with all your strength and with all your mind, and your neighbor as yourself.”

Luke 10:27