



TOGETHER

FOR THE

# GOSPEL

THANKSGIVING REPORT 2023



## ABOUT US

Cru Singapore is a caring community passionate about connecting others to Jesus.

Our purpose is to help fulfil the Great Commission in the power of the Holy Spirit by reaching people to faith in Jesus Christ, building them in their faith and sending them to reach and build others.

We also help the body of Christ to do missions, evangelism and discipleship.

## OUR VISION

Movements everywhere, so that everyone knows someone who truly follows Jesus.

## OUR MISSION

Reach, build and send Christ-centered multiplying disciples who launch spiritual movements.

## Digital Tools & Resources

These applications can be downloaded from



 <b>GodTools</b>	 <b>Every Student</b>	 <b>Perspective Cards</b>
 <b>JESUS Film Project</b>	 <b>Soularium</b>	



#READY

<https://cru.sg/ready>



Resources for Evangelism & Discipleship

<http://cru.sg/essentials>



Online Portal

<https://mde.cru.org.sg>

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## FOREWORD BY COUNTRY LEADER

# TOGETHER FOR THE GOSPEL

*"...standing together with one spirit and one purpose, fighting together for the faith, which is the Good News."*

*(Philippians 1:27b NLT)*



Cru Singapore is thankful to God for the privilege to serve Him and be able to witness His hand at work in every life and community we cross paths with. We continue in our dedication to help in the fulfilment of the Great Commission. We recognise that it is a mammoth task, and we thank God that you continue to choose to partner with us to work **Together for the Gospel**.

This year, Cru Singapore got back into the full swing of things after leaving the restrictions of the pandemic behind us. Our office is once again abuzz with activity as our staff come together for a variety of in-person engagements.

We also held our first full in-person Staff Summit in five years. Among the highlights was dispatching our entire staff family on mission trips to five nations, including Singapore. Through the 15 intergenerational teams, **701** people were exposed to the gospel, **400** people heard the full gospel presentation, and **97** people came to put their faith in our Lord Jesus Christ. Praise the Lord!

As we look ahead to the future, our commitment to making a positive impact remains steadfast. We are dedicated to establishing robust ministry partnerships in the areas of **Leadership, Influence, Finances, and Expertise (L.I.F.E)**. Additionally, we aspire to **nurture the future generation** of staff and leaders. Our current strategies will be augmented by three internship initiatives, allowing us to better identify and recruit individuals who can elevate our ministry programmes for years to come.

We also have a vision of extending our Media Ministry's (page 5) post-pandemic growth beyond Singapore's borders and into the Southeast Asian region and beyond. Our goal is to provide exceptional book and media resources to the wider Christian community.

Finally, the launch of our **#GO project** (page 7) is set to mobilise 200 mission teams sent to 20 nations over the course of 25 months in order to serve and bless these nations, guided by faith and purpose.

All these would not have been possible without God, and also you, our cherished partners. On behalf of the Cru Singapore team, I would like to extend my deepest gratitude to all of you who have made the journey this year possible, as we play our parts for the advancement of the gospel. Your support, whether in the form of time, resources, or heartfelt encouragement and prayer, is the driving force behind our mission.

We can continue to anticipate what God will accomplish in and through us when we choose to be united for the sake of proclaiming His Glory unto the nations.

With immense gratitude and warm wishes for 2024,

*Hock Chye*



# TOGETHER OUR IMPACT IN 2023



455

PEOPLE

sent on mission trips



1,825

DISCIPLES

engaged in different Cru ministries



APPROXIMATELY

5,000

PEOPLE

impacted through events that sought to reach out, disciple, and bless



ALMOST

5,800

PEOPLE

exposed to the gospel through spiritual conversations and e-mentoring



46

PARTNERSHIPS

and collaborations with churches and organisations



6,025

FOLLOWERS

across Cru Singapore, ThriveSg and Kopi O Kosong social media accounts.



ABOUT

29K

SUBSCRIBERS

impacted through our regular print and digital publications



ABOUT

150K

LITERARY & EVANGELISTIC RESOURCES

distributed. \$7,331 worth of resources were also given out through CSR efforts for biblical literacy.

## MEDIA MINISTRY MILESTONES

# CHAPTERS OF GRATITUDE

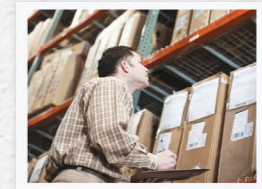
We thank God over the past 12 months for:



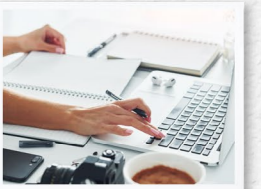
Reading Advocacy



Resource Centre



Distribution



Publishing



Resource Tables



Webstore

## Grabook Project!

955 RESOURCES\* DONATED

Total worth S\$18K

\*Including Bibles, counselling, academic and pastoral resources, children's books and games, etc.

Thank you for your kind and generous donations!

### BENEFICIARIES

#### Philippines

- Bukang Liwayway
- Vision Help International Care Foundation, Inc.

#### Nagaland, India

- Golden Crown Theological College

#### Malaysia

- Student Learning Centres

#### Singapore

- Zion Bishan Kindercare

Winning Souls,  
Saving Minds  
with  
Christ-centred  
Resources



mm.cru.org.sg



# Expanding Horizons

## MISSION MILESTONES

Having dipped our toes in resuming in-person mission trips in the post-pandemic landscape in 2022, we eagerly began laying the groundwork for an expanded mission schedule in 2023.

We thank God for the concurrence of our Country Leader who shares our enthusiasm for expanding our missions initiatives, which gave birth to our #GO project of trusting God to send 200 mission teams from December 2023 to December 2025.

For the first time, the entire Cru Singapore staff family formed 15 intergenerational teams, inclusive of staff kids, and embarked on mission trips to five countries in our region, including Singapore.

We thank God for the timely plans of sending medical mission teams to West Asia (a creative access nation) even before the natural disaster hit. As a result, we were able to respond to the very practical needs of the people we ministered to.

### ▶ WATER FOR LIFE

*“Little children, let us not love in word or talk but in deed and in truth.”*

(1 John 3:18 ESV)

1 John 3:18 speaks of love, and it comes down to one simple thing—deed, or doing tangible good. All else tends to be just words and eloquent tongue wagging. The lesson from this scripture has been used by God to open hearts to the gospel in hard places.

Much of our deeds come in the form of providing poor villages with:

- access to clean water for living
- micro-economy for livelihood
- reconstruction of homes for former addicts

### Transforming Villages One Household at a Time

When our evangelist Ka moved into his current village of 50 households six years ago, there were two households of nominal believers. Through Ka’s ministry, there are now 22 Christian households who know Jesus. Ka is now their pastor and extends his ministry to the next village. To support Ka and his family, we established a chicken farm, not only as a means of sustenance but also as a visible testament to God’s love and blessings for the entire village.



River baptism in one of the villages Victor serves with



Victor working with the locals in the drilling of a water well for the village



Water well successfully built to provide clean water to the village



Jacky (fourth from top-right) and his team from Singapore supplying a water filter to a local church

In a different location, following numerous years of dedicated outreach to a substantial village comprising 170 households, La and his team have successfully led 40 households to embrace faith in Jesus. The village headman, despite being an unbeliever, and his council have extended a warm and receptive welcome to us. We have blessed La and this village with a water well and clean water for living.

### Implementing Water Filtration Systems

In September, a team was sent to provide water filters to three churches in a creative access location.

The Church here faced severe persecution in the past, leading to a negative perception of Christianity among the locals. Although there has been improvement, there remains a gap in people’s understanding. The Church must persist in bridging this gap through community development initiatives aimed at improving the livelihoods of the local population. The ultimate goal is to share the Good News and establish churches within these communities.



(Above) Chicken coop being built from scratch in Ka’s village (Inset) Victor, staff, with the constructed chicken coop for Ka and his family

We aim to offer clean drinkable water to local villagers, encouraging them to visit the church in the process. This creates opportunities for sharing the gospel, inviting them to church events, and building connections with the community. Each water filter benefits a village of around 100 to 200 families.

### ▶ ARE YOU READY TO #GO?

The #GO project launched on 25 August 2023 and has commenced since December 2023. We are trusting God to raise up and dispatch 200 teams to 20 nations, to deliver the life-transforming gospel to those who have not yet heard it.

Diverse trip opportunities are available, and we extend a warm invitation for you to apply your unique skills and talents to help in reaching the world for Christ!

Regardless of your life stage—whether you are a student, a working professional, a homemaker, or in retirement—you are encouraged to join us and be part of this journey that promises to leave a lasting imprint on both your life and the world, all for the Glory of God!

Find out more at [cru.sg/go](https://cru.sg/go)





# A PICTORIAL JOURNEY THROUGH 2023



## LONG SERVICE APPRECIATION



Patrick Low, recipient of 30 years Long Service Appreciation, being prayed for by invited pastor and ministry partner

Game carnival for seniors on wheelchairs in September 2023



## LOVE VERDUN INITIATIVE

## STEPPING UP (SU) MEN'S RETREAT

(WITH KINGDOM COMMUNITY CHURCH)



Hansel (in red), staff, and retreat participants sharing how God is leading them to step up in their marriages and families.

## OPERATIONS CLUSTER



Finance team with Chief Operations Officer Ivan, at Long Service Appreciation

Medical consultation



## HEALTHCARE MINISTRY

## MISSION TRIP

## ATHLETES IN ACTION

## MADE FOR MORE CONFERENCE



Participants at the conference

## FAMILYLIFE

## HOMEBUILDERS GROUP



HomeBuilders small group meeting

Helping to establish a library for Zion Bishan Kindercare by donating resources



## MEDIA MINISTRY - GRABOOK PROJECT

## FAMILYLIFE

## ART OF PARENTING



Ming Hock, staff, conducting an Art of Parenting preview session

## STAFF SUMMIT 2023



Cru Singapore staff family

## CREA - OUTREACH CONCERT



Samantha, staff, sharing her testimony at an outreach event

Amos and Karen (front) conducting the Marriage Preparation Course



## MARRIAGE PREPARATION COURSE

## CAMPUS MINISTRY - FINDING YOUR

## PURPOSE (FYP) COURSE



Peer group member sharing at Finding Your Purpose (FYP) Course at Singapore Polytechnic

## IGNITE! GATHERING (MISSIONS)



Phil and Stella, staff, at Ignite! Gathering (Missions)

Panel interview at Ignite! Gathering (Digital Strategies)



## IGNITE! GATHERING (DIGITAL STRATEGIES)



# Impacting While Interning

## A Look Into How Singapore Management University (SMU) Campus Ministry Uses Internships to Impact Lives

As part of their academic degree requirements, all undergraduate students at SMU have to complete a mandatory 10-week internship in order to graduate.

Naturally, this can be a stressful affair for some, especially when it comes to securing an internship opportunity. While some may find it relatively easy to do so, others often scramble to find an organisation that would be willing to take them in, with some leaving it right to the very end before finishing it in time to graduate!

This struggle to secure an internship is one of the many common concerns of SMU students that Li Min hears about. As the Team Lead for Cru Singapore's SMU Campus Ministry, part of Li Min's job is to befriend and regularly meet up with students, to journey with them through the ups and downs of student life. Campus ministry work is no stranger to Li Min. Ever since joining Cru as a full-time staff back in 2011, she had been working in NUS, NTU and now SMU, clocking an impressive 12 years of serving God full-time.

### From Casual Chat to Concrete Opportunity

Interestingly enough, the idea of an internship programme at Cru first came about when Li Min was having a casual chat with a student. "I was just asking her if she had found a place to do her internship at,"

says Li Min. "She told me that she had yet to find one, and lamented at how difficult it was to secure one. I then asked her: 'What if you did your internship at Cru?' She was taken aback for a moment, and then asked me if that was really possible."

"Even though there was no formal internship programme then, I decided to just advertise it in one of our group chats, to ask who else would be interested to do their internship at Cru!" says Li Min with a laugh. "To be honest, I didn't think too much of it. But suddenly, when people started expressing their interest, I thought to myself: 'Wah *jialat*, I better get something going!'"

After a couple of weeks of working out the arrangements, Li Min's casual conversation about internships soon morphed into a formal internship programme for SMU students at Cru Singapore. Just last year, Cru opened up internships in several organisational functions, such as Human Resources and Digital Strategies. Through these opportunities, student interns would be exposed to the same learning outcomes as with any other internship in a corporate setting, in areas such as marketing, administration, strategy and event planning. Altogether, six SMU students signed up for an internship at Cru, which not only allowed them to clear their undergraduate degree requirements, but also enabled them to serve God in various capacities, while having a glimpse into full-time ministry work.

### Nurturing Growth Beyond the Classroom

"My internship at Cru was very meaningful and I felt very blessed to have that opportunity," says Jeannie, a Year 2 Business student. "I was exposed to the areas of social media marketing and event planning; through the work, I learnt how to better organise my time and schedule, as well as how to better communicate with my peers! The projects I was involved in also



(From front to back) Shirleen, Dawn, Jeannie and Brian while on a recce hike for a One Uni Recruitment event

challenged me to think more critically, especially in how they can be adapted to align with our objectives and the mission that God called us to fulfil."

Apart from just learning hard skills that would benefit them in the corporate world, Cru's internship programme also yielded much fruit in the personal and spiritual lives of the student interns. According to Li Min, the student interns were also able to learn things like emotional resilience, how to lead devotions, and how to cultivate their relationship with God to become stronger and deeper. Some even had the opportunity to participate in overseas mission trips!

"It was certainly a very eventful and fruitful internship for me!" says Joy, a Year 4 Accounting student. "There were many things I did for the very first time, like leading devotion, support-raising, and writing a pre and post internship newsletter. I even got to go for a week-long mission trip to Thailand, which opened up my eyes to the larger world around us, and how God was moving the hearts of people—even in the remotest of regions—to come to know Him and believe in Him."



Li Min and her son, Nathaniel

**"According to Li Min, the student interns were also able to learn things like emotional resilience, how to lead devotions, and how to cultivate their relationship with God to become stronger and deeper."**

Looking back, Li Min is very thankful for how this internship programme first came about because of a casual conversation she had, and how God had amazingly orchestrated things to come together for this programme to be formalised. Of course, she hopes that this internship will not just be another avenue to fulfil an internship requirement; rather, she hopes that in the 10 weeks or so that the students spend at Cru, they would be inspired by their glimpse into full-time ministry work, and seriously consider working full-time with us upon graduation

That said, regardless of whether they eventually do so or not, one thing is certain: what started out as a routine academic requirement has been transformed into something beautiful for the glory of God. As these students spend 10 weeks of their lives in the harvest field, the hope is that they will not only impact the lives of those around them, but they too will also be personally impacted by God, through the works of their hands.



Six SMU Cru Interns having lunch with Country Leader Goh Hock Chye (third from right)

Find out more about internships at [cru.sg/internships](https://cru.sg/internships) and campus ministry at [cru.sg/campus](https://cru.sg/campus)

# Moms on Mission

## My Journey of Spiritual Renewal and Gospel Influence

by Yvette Toh

**Ever since becoming a mother, I have been very consumed with looking after my family, which resulted in me feeling spiritually worn out. Thankfully, I was introduced to WOW MOM in 2017 by my ex-colleague Sarah, and I have managed to turn my spiritual life around ever since.**

I have benefited immensely from my involvement with WOW MOM. In particular, I am thankful to God for Siew Leng, my humble and encouraging leader. She always builds me up with comforting words that remain deeply etched in my heart, which speak to me especially during the moments when I lose hope in parenting. She would tell me things like "It's never too late", which may seem insignificant, but actually mean a lot to me during my times of despair. Those words are like honey to the soul, soothing and healing.

Siew Leng also regularly encourages our group to reach out to others; as I was wondering who I could reach out to, God brought Sara, my Polytechnic coursemate, to contact me in 2020 to tell me that she wanted to know Jesus. This was after she remembered that I attended a church near her home. Little did she know, before she called me, God had already begun His work in her life.

### Sara's Journey in Rediscovering God Amidst Trials

Sara was always open to Christianity, even though she faced objection from her parents. Even though she accepted Christ, life soon got busy as she started work and got married, and God was 'parked aside' in her life. In August 2016, she experienced a miscarriage which rekindled her relationship with God: she prayed to Him fervently, and was eventually blessed with a baby girl the following year. However, busyness caught up to her again, and soon enough, God was once again 'parked aside' in her life.

Later in 2019, Sara became pregnant with her second child. After her first trimester, she went on a weekend trip to Malaysia with her family. Along the way, her pants felt damp at one point, and at the moment when she stood up, she experienced bleeding which



Yvette (left) and Sara's family



Yvette (right) with her WOW MOM leader, Siew Leng

caused her to panic. She turned to God there and then, praying desperately for her baby's protection. Thankfully, her second child was born healthily in October 2019. However, once again when the despair had settled, she parked God aside in her life.

After giving birth, Sara had a tough time coping with the expectations of her superiors at work, as well as the increased volume of work as a result of the pandemic. She ultimately resigned, which left her with a very heavy emotional baggage in feeling guilty that she was not able to give her best in caring for her two children. She pondered for many weeks about what she could do, and somehow the thought of attending church kept coming to her mind. That was when Sara contacted me, which led to me bringing Sara to church.

At my church, my mother-in-law took the opportunity to share Christ with Sara. She received Christ there and then, and ever since, Sara and her two children have been faithfully attending church with me. She also joined my WOW MOM group through Zoom! I was so encouraged to witness the spiritual growth in Sara.

### Sharing Christ in the Power of the Holy Spirit

In May 2022, our WOW MOM group was engaging in a digital outreach effort, where we were texting the non-Christians we know. I felt led by the Lord to text Loon (Sara's husband), as he was attending church with her but had yet to receive Christ. I shared with him the Gospel video "Falling Plates" via WhatsApp, which left an impression on him. Over a period of time, Loon eventually opened his heart to Christ and accepted the gift of Salvation.

Both Sara and Loon were baptised in my church on the first day of 2023. Praise the Lord! Everyone in church witnessed their baptism and rejoiced with them. For me, I counted it joy that I had a part in leading this whole family to Christ. Sharing the Gospel had never been an easy feat for me as I tend to be more reserved in bringing up this topic to my family and friends. This experience of leading Sara and her family to Christ has emboldened my faith and helped me to embrace the Lord's commission of making disciples by passing on the love of Christ through our lives and service to others.



Yvette (in black) and her WOW MOM group, led by Siew Leng (in orange)

I have benefited immensely from my involvement with WOW MOM. In particular, I am thankful to God for Siew Leng, my humble and encouraging leader.

Find out more at [cru.sg/wowmom](https://cru.sg/wowmom)

Discover the video at [fallingplates.com](https://fallingplates.com)



# Being a Significant Couple

## Using Art and Music as Avenues to Impact Lives

**“One of the greatest joys of our marriage is being able to bring together our own individual talents to serve God. We’ve always wanted to do things together as a couple, and being able to embark on a lifelong project together to impact lives has not only blessed the people around us, but our marriage as well.”**

### Joshua and Sherolyn’s Personal Journeys

When Sherolynn Choo first attended Cru Singapore’s *The Significant Woman* course back in 2018, she was amazed at how meaningful it was to craft her personal mission statement. She learnt that, just like any organisation’s mission statement, a personal mission statement would help to align her passions with her purpose, and guide her in the things she does. Reconciling her love for art and craft with her desire to mentor and disciple others, she came up with a mission statement for herself: to ‘use my gift of encouragement and crafting to inspire women to

unearth their beauty and live up to their potential’. “I’ve always loved crafting, and I strongly believe that crafting has a therapeutic effect,” says Sherolynn. “And so, in line with my mission statement, I decided to use art as a platform to reach out and minister to others. Through crafting, people are able to be in a relaxed state of mind, which certainly helps in relieving stress. It also opens up opportunities for conversations and helps build self-confidence, through the art that they create!”

Following her very positive experience, Sherolynn encouraged her husband Joshua Ong to attend *Man of Impact*, which is the equivalent of *The Significant Woman*, but meant for men instead. Just like the latter, participants are challenged to come up with their own personal mission statement, as a guiding principle to live their lives with purpose and significance.

However, the decision to participate in *Man of Impact* did not come easily. This was because that year (2018) was somewhat of a difficult year for Joshua, who works as a freelance music teacher. Several schools who had previously contracted him for teaching jobs suddenly decided to discontinue their engagement, and this

(Right) Sherolyn during a crafting workshop for families  
(Below) Joshua, Sherolyn and their three children



meant a considerable dip in income. Naturally, finances were a constant worry for Joshua, considering he was the main breadwinner and both he and Sherolynn had two children to raise. “When I first started the course, it wasn’t that smooth sailing,” recounts Joshua. “I wasn’t in the right mental state, and that affected my ability to craft a smooth mission statement for myself.”

### From Individual Growth to Couple’s Connection

Five years later, both Joshua and Sherolynn decided to join *The Significant Couple*, which is similar in nature to *Man of Impact* and *The Significant Woman*, but geared towards couples. Why did they decide to join the course? Well for one, they saw it as having ‘protected couple time’, where they could spend time working on something together.

“It was our exclusive time together away from the kids!” Sherolynn says with a laugh. “Looking after young kids is crazy, they are always demanding your attention. This course was a chance for us to get away from them for a while and really spend quality time with each other, while working towards a common goal.”

“The questions we tackled at *The Significant Couple* are actually the same as the ones we had in *Man of Impact* and *The Significant Woman*,” says Joshua. “The difference was that this time round, we approached the questions from a couple’s perspective. Having that dedicated time to reflect and discuss with each



other was very rewarding. Even though we have been married for 16 years, we still learnt something new about each other!” They both also cite how the course provided a safe space for them to share their thoughts with each other, as well as opportunities to learn from other couples.

Joshua was also able to refine and firm up his personal mission statement this time round. Leveraging his passion for music, Joshua determined that his mission was to ‘inspire people through music, and to let them experience the joy of expressing themselves and establishing a true connection with the next generation’. He realised that his mission statement was an affirmation from God that he had always been moving in the right direction, and that in turn helped him to stay focused and aligned with his work and personal life despite the challenges he faced.

From the course, both Joshua and Sherolynn came up with their family mission statement: ‘To create opportunities or programmes for children and families to find hope and joy through creative art form’. Using their individual passions for art and music, they are committed to use these God-given talents for outreach and discipleship, through platforms such as music and craft camps that they run together.

Even though they have been married for 16 years—and with three children in tow—both Joshua and Sherolynn are constantly discovering new things about each other through the work they do; bound by their family’s mission statement that they established at *The Significant Couple*, they aspire to be a significant inspiration and impact to the lives around them, while continuing to find new things to love about each other.

Joshua and Sherolyn attending The Significant Couple



Find out more at [cru.sg/tsp](http://cru.sg/tsp)



# O U R Ministries



*Together, Let Us  
Make Disciples  
Everywhere.*

## Cru Singapore

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