



# MAKE DISCIPLES

# *Everywhere*

THANKSGIVING REPORT 2022





## ABOUT US

Cru Singapore is a caring community passionate about connecting others to Jesus.

Our purpose is to help fulfill the Great Commission in the power of the Holy Spirit by reaching people to faith in Jesus Christ, building them in their faith and sending them to win and build others.

We also help the body of Christ to do missions, evangelism and discipleship.

## OUR VISION

Movements everywhere, so that everyone knows someone who truly follows Jesus.

## OUR MISSION

Reach, build and send Christ-centred multiplying disciples who launch spiritual movements.

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“This was the *Lord's doing*;  
It is marvelous in our eyes.”  
~Psalm 118:23~



Hock Chye (back row, fourth from left) with Cru Singapore's National Leadership Team.

This year, Cru Singapore celebrates our 50<sup>th</sup> anniversary. It was all the Lord's doing, and we are mere privileged servants at the frontline to witness his work.

Over the five decades, our work has grown beyond the campus ministry, where we first started in the then University of Singapore. We now have active groups among families, PMETs, artists, athletes, healthcare professionals, and more. From small groups meeting locally, we have gone overseas in partnership with churches and Cru ministries everywhere. Today, we also offer affordable counselling for young persons (17-25 years old) facing mental health challenges.

In light of our 50<sup>th</sup> anniversary, we have set our strategic focus to **Make Disciples Everywhere**. This tagline is an expression of our commitment to reach more with God's love, so they in turn can share that with others. We aim to make 10,000 Christ-centred, Spirit-led and Mission-minded disciples by the year 2030.

To move forward in this goal, we launched several initiatives in 2022. We started **humanitarian work** among locals and in Southeast Asia (page 10). We launched our **Silver Ministry** to reach the growing silver population. The Digital Strategies team held the **#READY campaign** to mobilise and train believers to reach out digitally during the Easter season (page 7). As borders began to open, we sent our first **in-person teams** to Poland to serve Ukrainian refugees displaced by the war.

On behalf of the Cru Singapore team, I would like to express my appreciation to the churches and donors who continue to believe and partner with us. As a ministry, we are excited to journey together with you to make disciples everywhere for many more years to come.

**MR GOH HOCK CHYE**

**Country Leader,**

on behalf of the National Leadership Team of Cru Singapore

# OUR *Year* IN REVIEW



Around  
**2,000 disciples**,  
including campus students,  
athletes, healthcare  
workers, families and  
marketplace leaders.



Nearly  
**8,600 persons**  
impacted through events.



Almost  
**4,750 pre-believers**  
locally and internationally  
heard the gospel message  
or engaged in spiritual  
conversations.



A record  
**410 partnerships**  
established with  
churches and Christian  
organisations.



About  
**4,000 believers**  
participated in #READY,  
a campaign to equip  
believers to share Christ  
online and offline.



More than  
**110 clients**  
served by *ThriveSg* counsellors.  
The *ThriveSg* Instagram  
channel (@thrivesg.tribe)  
empowered more than  
**1,600 followers**  
with messages on mental  
wellness.



Nearly  
**\$4,000 worth of  
resources** donated by  
the Media Ministry, mostly  
to developing countries to  
improve biblical literacy.



Almost  
**40 persons**  
were sent on in-person  
mission trips as borders  
gradually opened in the  
second half of 2022.

# Because of His Story, All for His Glory

*Behind The Scenes of our 50<sup>th</sup> Anniversary Celebration*



Cru50 Anniversary Celebration: Worshipping with church leaders, ministry partners, ministry disciples and alumni.

“Organising the 50<sup>th</sup> Anniversary was a faith-stretching adventure for me,” quipped Mr Yong Chee Yee, the overall coordinator. Chee Yee is also Cru Singapore’s Chief of Staff, assisting the Country Leader in day-to-day affairs, leaders’ coordination, and staff care.

Working with Gail Tan, Corporate Communications Team Lead, since September 2021 to run an in-house contest for the anniversary theme (which eventually was “His Story, His Glory”), Chee Yee soon discovered an important aspect of his role: balancing act.

Having grown to a 19-ministry organisation, our staff’s and volunteers’ needs are diverse, with a cacophony of peak and lull seasons. Moreover, this year is also Athletes in Action (AIA) Singapore’s 10th Anniversary and our sister organisation, East Asia School of Theology’s (EAST) 30th Anniversary.

“My first concern was how to mobilise our donors, former and current disciples, and churches to participate in our different events.” On top of that, the variety of events should fulfill the objectives of bringing the body of Christ together to give glory to God.

“I was also concerned with whether we have enough expertise and manpower to pull off all these events, given the wide variety and tight timelines.”

## CRU50 CELEBRATION EVENTS

**Cru50 Anniversary Celebration:** Held on 17 September at Bethesda Bedok-Tampines Church (BBTC), we launched the theme song, “His Story, His Glory,” written by our staff Mark Suredhran and were privileged to have Rev Tony Yeo from Covenant Evangelical Free Church as our guest speaker.

**Cru50 Pray & Seek:** A 50-day prayer journey to intercede for both our nation and Cru Singapore.

**Higher Ground:** An online series (in conjunction with EAST) that equips Christians in theology, spiritual formation, and mental health.

**Ignite Gatherings:** Series of cosy, ministry-focused gatherings with ministry partners.

**LoveVerdun** is a community outreach initiative that seeks to be a blessing to the area around Cru Centre.

**Pray.Walk.Run (PWR):** Organised by Athletes in Action Singapore, PWR incorporates both prayer run and prayer walk on one Saturday morning.



**Higher Ground webinar series: "Practical Christianity" with Bishop Emeritus Robert Solomon.**

God proved Himself strong by bringing Rev Liong Kwok Wai, Dean of Academics from EAST to help anchor the very first event, Higher Ground, as a co-curator. Despite the proverbial "Zoom-fatigue", it was well attended and won rave reviews from members of the public.

One of the participants, Yuh Min, who attended the Jesus in Conflict webinar by Dr Keith Shubert shared, "I simply love Dr Keith's very clear and appropriate Bible references to explain the sequence of events leading to Jesus' death and his eventual resurrection. Thank you very very much because it affirms that my faith in a Living God is the most wonderful decision that I have made in my life 43 years ago."

Kwok Wai shared, "Due to the pandemic, many people miss travelling overseas and getting themselves refreshed. We had to cancel our annual Holy Land Tour for the past two years due to border restrictions.

Since travel is still uncertain, we decided to create an online experience of the Holy Land Tour. That's why we chose to run four webinars on the life of Jesus in Galilee and in Jerusalem."

"(Over the last two years), many felt physically and emotionally isolated as well. Therefore, we decided to run a webinar to help people gain insights on how to abide in God and go through this difficult period."

"Looking back, what blessed my heart was witnessing firsthand the teamwork to pull off



**Ignite Gathering for FamilyLife ministry: Panel of FamilyLife beneficiaries sharing how God transformed their lives and marriages.**



**LoveVerdun: National Day celebration with the elderly at King George's Avenue Seniors Activity Centre (KGA SAC).**

Higher Ground. Staff members worked on publicity, production, and programming together, and helped one another whenever someone was down with COVID-19."

Talking about surprises and mishaps, no one would understand it more than Maggie Tan, the Personal Assistant to the Country Leader. Maggie was co-leading the year-long campaign with Chee Yee and leading the LoveVerdun project.

Just weeks before the Cru50 Anniversary Celebration, Maggie discovered that she was expecting. A challenging first trimester led to doctors ordering bed rest for her. This meant coordinating everything remotely.

"Various ones stepped in to be my hands and feet on the actual day. I had to leave it all in God's hands because I cannot possibly be in control of everything."

"The core team executed the entire programme beautifully! When I heard feedback that the attendees enjoyed the event thoroughly, I was truly touched. Seeing the post-event photographs of people mingling and engaged in conversations over coffee, I felt super thankful."

"Only God could engineer the perfect programme."

Indeed, much more stories could be told of the many unsung heroes behind Cru50. But one thing is for sure, we are deeply certain that there is ONE story that truly matters and there is only ONE to Whom all glory should go.

# Becoming #READY

*Staying sharp, biblical and relevant as Christ's disciples*



One of the #READY webinars.

Digital spaces have long been lauded as a critical frontier for missions, even more so with the onset of metaverse' growing influence. Yet, as much as the platform is vital, the "Messenger" has to be equipped.

Launched in January 2022, the **#READY** campaign sought to address a critical need: equipping believers to share Christ confidently, anytime and anywhere, online or in-person. **#READY** stands for #Reaching Everyone Around You. This campaign is co-championed by our friends from Indigitous, One For Jesus, Salt&Light, SYFC Poly Ministry, Thir.st, and Alpha Singapore.

**#READY** comprised three phases: public equipping through seven webinars, a 40-day journey on Telegram to encourage young adults to share their faith, and finally culminating with a Digital Day of Outreach over the Easter weekend.

Associate Lead of Digital Strategies and **#READY** Project Lead Lillian Seow said, "The crux of the campaign was a strong emphasis on changing mindsets – that evangelism is really about encountering Jesus and living out our faith authentically."

"That we should be bold in sharing our stories, building friendships and loving people. That we can be evangelists yet maintain our authentic selves on social media."

"In all, we saw more than 3,500 equipped—from 14 countries and 333 churches or organisations—and

239 subscribers on Telegram. We were thrilled to hear that more than 50% of the participants spoke to someone about their faith during this campaign!"

Impacted by **#READY**, Indigitous Singapore co-leader Mervyn Lee hosted three colleagues at his home for an Easter gathering.

"We watched a Chinese calligraphy video about the Gospel and had a small discussion about life and death from the perspectives of Christianity and Eastern Oriental beliefs. I was also able to share the message digitally to 10 others since they were not available to come."

"Even though I was giving excuses to shy away, God used the daily prompts in the **#READY** Telegram channel to encourage me to be bold to reach out," Mervyn shared.

**You and your church can be #READY too!**

We invite you to come on a journey to become **#READY** as a church or small group. You can customise our resources to best fit your needs, including training videos and Telegram content. Contact us at [digital@cru.org.sg](mailto:digital@cru.org.sg) for more information.

Let's lock arms to reach boldly, build deeply and send urgently!

# Let's #GO!

*Grabbing every opportunity to send teams to the harvest field*



Childcare facility at the refugee centre.

In mid-March 2022, Missions Cluster Lead Rome Chew, received a text message from a fellow staff member who was recovering in the hospital from a sudden, major heart surgery. The staff asked Rome, “What are we doing to help the situation in Ukraine? Do we just pray and give money?”

## **SERVING UKRAINIAN REFUGEES IN POLAND**

That message put Rome to shame because it had never crossed his mind to do something. After some thoughts and prayer, Rome connected with Cru ministries in Europe. It was decided then that a team should be formed to help at refugee centres in Warsaw and explore the potential of sending future teams.

A team of four, including Rome, left for Poland in May 2022. The team served for a week in refugee centres among medical workers, military and security personnel, immigration officials, and volunteers from Ukraine, Poland and other countries, to receive and resettle refugees. They also helped with children’s programmes.

It was heartbreaking for the team to witness what the Ukrainians were going through. Story after story, they hear of husbands or sons either injured or killed in the war. Rome met a young Ukrainian mother

with her baby. The young mother remained stoic throughout the few days and assured Rome that they were doing fine. Never once did they see her cry or break down.

She had to remain strong for her baby. They had no one else left.

Subsequently, eight other Singapore volunteers and Cru missions staff Juliana Tan travelled to serve at the same refugee centre. These would turn out to be the first few mission trips after the 2-year hiatus due to COVID-19.

## **KONNICHIIWA!**

Due to the COVID-19 pandemic, missions sending was made almost impossible. When borders began closing rapidly in early 2020, several Cru Singapore staff were in fact preparing to serve in the mission field.

Miraculously, the Japanese government honoured the visas applied pre-COVID. We were hence able to send a team of three staff and one fresh graduate to Tokyo in November 2020 for a one-year STINT (Short-Term International) with the campus ministry.





The four STINTers sent to Japan (clockwise from left): Valarie Goh, Ashley Yang, Ho Jin Cheng, and Ng Sze Hui.

Though ministry was challenging due to the lack of face-to-face interaction, God opened doors. STINTER Ho Jin Cheng shares, "We had the privilege to be involved in a Japanese professor's English class at two Japanese universities. He is also a Christian and, through his connection with Japan Campus Crusade for Christ, our team was invited to join his classes over Zoom. He not only gave us opportunities to interact with the Japanese students, he even encouraged us to talk about our Christian worldview and share about Jesus!"

As restrictions began to relax towards the end of 2021, the team found more opportunities for outreach, especially during the Christmas season. That would be their second Christmas in Japan, but the first that they could celebrate in-person with their Japanese friends.

STINTER Valarie Goh shares, "Christmas is not a national holiday and typically, lovers/families would spend time together and enjoy fried chicken." For the Christmas celebration, they planned games, testimonies by students, message sharing, and gift exchange.

### GRAB EVERY OPPORTUNITY

If the pandemic has taught us anything, it is to send while we still can.

As borders gradually opened in 2022, we grabbed the opportunity to send more STINTers and short-term mission teams. By September 2022, we had sent eight missionaries to East Asia, Mongolia, and Thailand. For two years, these missionaries have waited for their visa applications to be approved and travel restrictions to ease. Today, they serve among campus students, churches, and minority groups.

Between November-December 2022, seven short-term teams were sent. They served in a variety of ways, including a medical team to the Philippines, university students sent to reach students in Taiwan, a team to partner with the local Japanese churches, and a team to reach minorities in Chiang Mai. There were also four teams sent to serve Rohingya refugees in Malaysia.



Rome Chew (extreme left) with the team to Poland: Juliana Tan, Shirley Chua and Alvin Ong.

Come 2023, we will begin preparations to launch the #GO missions project. We aim to send 200 #GO mission teams in 2024 and 2025 to 20 countries. This includes countries that we have not sent to previously, and with large populations that have yet to hear the gospel. Come join us!

### UPCOMING MISSION TRIPS



#### West Asia

April, May 2023

Medical, prayer and outreach, Alpha course, coaching, and more.

Details and sign up at <https://cru.sg/mission-trips>

# Loving Our Neighbours

## Launch of local and overseas humanitarian work

In 2022, we launched two humanitarian initiatives. **LoveVerdun** serves residents around the Cru Centre vicinity at Verdun Road. Along with that, we have also launched a **humanitarian initiative** focused on the developing nations in Southeast Asia.

To kick off, the *LoveVerdun* team went on prayer walks to understand the profile and needs of the people.

"We see some elderly gather at the coffee shops, and some sitting alone on chairs by the road. Sadly, some with mobility issues are confined to their flats," observed *LoveVerdun* team member Mun Yen Mei.

Since then, they have begun to partner with King George's Avenue Seniors Activity Centre (KGA SAC) through joining in their monthly (or bi-monthly) ad hoc activities for the seniors living in six rental blocks nearby. These activities range from National Day celebrations, to birthday celebrations.

The team has gotten to know the elderly at a deeper level and realised that they come from all walks of life. One is a former teacher, with whom a Cru staff connected instantly, having taught at the same school previously. There is also an elderly gentleman who is well-educated, has travelled extensively and keeps himself updated with current news and trends. In fact, he is on many social media platforms including TikTok!

In November 2022, the team gathered a group of volunteers to clean up 12 homes to make them more livable. They also raised funds for 38 households to receive electronic items of their choice.



Cru staff Ng Tjoh Dju chatting with Mdm Wong, an ex-teacher at the same school they both taught at.



Jacky with a volunteer and a beneficiary who received new eyeglasses.

In contrast, the overseas humanitarian work takes on a more evangelistic slant. Led by veteran missionary Jacky Tan, he hopes to help the locals in both their physical and spiritual needs.

In August 2022, Jacky, together with US Cru teams and local Cru teams in a creative access country, hosted vision clinics in five villages. Villagers were fitted with eyeglasses while trained local volunteers spoke with recipients about the eternal hope of Jesus. The JESUS film was also shown to participants in the church compound where the vision clinics were held.

Over one week, more than 1600 people received eyeglasses, 965 heard the full presentation of the gospel and 265 made decisions to follow Jesus.

One of the team members shared, "I saw a lady weeping as they shared with her about Jesus. They all held hands with her as she prayed to accept the message of Jesus."

Quoting from Matthew 9:36, Jacky shares, "When he (Jesus) saw the crowds, he had compassion on them, because they were harassed and helpless, like sheep without a shepherd.' My vision is to help the poor and the needy in their livelihood and also in their spiritual needs by giving them the opportunity to hear the gospel at least once in their lifetime."



**Volunteer with LoveVerdun**  
Email [loveverdun@cru.org.sg](mailto:loveverdun@cru.org.sg)

**Volunteer on overseas humanitarian trips**  
Email [jacky@cru.org.sg](mailto:jacky@cru.org.sg)

# An Adventure with God

*How one NTU graduate blends art with faith and career.*



Samantha (second from left) with the Singapore team at the arts residency programme.

Samantha painting during the arts residency programme.

“I sometimes feel like I am entering into an adventure with God,” new staff Samantha Cheong muses. “Joining Crea as a staff was never part of my plans.” Yet looking back, Samantha recognises how God had been preparing her for this very point in her life.

Samantha joined Cru Singapore’s Crea ministry as a Music and Media Executive in October 2022. She will support the worship team in evangelistic concerts, mission trips, and songwriting. She will also be designing materials for various events and be involved in discipleship opportunities. Field ministry wise, she will continue to create YouTube content and run her small art shop to engage culture.

All this was unimaginable for Samantha when she was still a student at NTU’s School of Art, Design and Media. Though she was heavily involved in art through her studies and with Crea’s discipleship group on campus, Samantha struggled with imposter syndrome. “I had no prior experience in art, other than doing some calligraphy and watercolour paintings one year before applying to my university. I have always been (more) interested in music.”

Yet, God opened the door for her. All her applications to other schools were rejected, except for this. Eventually, Samantha chose to major in design because she enjoyed the problem-solving aspect and felt that it suited her interests the most.

The turning point came during a Crea Arts Residency programme in East Asia. Through interacting with the local artists, she saw how they naturally incorporated faith and art into their lives. In that sacred, extended time with God, Samantha found herself picking up her guitar and wrote a song that remains close to her heart till this day. Her heart had softened and for the first time, she realised that music, art and faith could go hand in hand.

As she sought God during a gap year after graduation, Samantha found God calling her to give her talents, treasure and most importantly, her heart back to Him. “Even though there is a lot of brokenness in my past, I could use it to tell my story - God’s story of His work in my life - to bring God glory and praise.”

“The challenge would be to get more people to understand that the arts play a big role in shaping culture. These Christian creatives that Crea is called to reach are also important people in God’s heart that He wants to grow, love, and eventually use to shine His glory into the prevalent art and music culture.”

We live in a world where media and music are huge influences. Imagine if artists and musicians know Jesus and live out His love and truth through their lives and work, how powerful can that be!

# OUR *Ministries*



Athletes in Action



Campus



Conference & Events



Crea



Digital Strategies



Faculty



FamilyLife Singapore



Healthcare



Humanitarian



JESUS Film



LeaderImpact



LeaderImpact NEXT



Media Ministry



Missions



Operations Hub



Postgraduates



Silver Ministry



The Significance  
Project



ThriveSg



Together, let us Make Disciples Everywhere. Explore opportunities at [www.cru.org.sg](http://www.cru.org.sg).